

Rob Jones

www.BroadcastMeteorologist.com

786.250.2263 • RobJones@BroadcastMeteorologist.com



CAREER SUMMARY

Meteorologist with national plus major market experience including tropical and severe weather coverage. Strong weather philosophy accompanies a compelling weather story with highly produced animations.

PROFESSIONAL EXPERIENCE

Meteorologist - MyRadar, Orlando, FL, 2015

Managed social media accounts including Facebook, Twitter, Instagram, Periscope, and Vine. Grew organic Facebook weekly reach to over 250,000 and added 10,000 new followers. Assisted app users with social media tech support requests. Reviewed and quality controlled incoming photo submissions to MyRadar app. Assisted development in design and testing of Vizrt interactive weather software. Created video content using iPhone and iMovie.

Weekend AM & PM Meteorologist - WPBF-TV 25 News, Palm Beach Gardens, FL, 2012

Anchored and produced weather for all weekend newscasts including weathercasts for 3 hours of morning news plus GMA cut-ins and 2 evening newscasts per day. Filled-in other days as needed.

Weeknight Meteorologist - WTVY-TV News 4, Dothan, Alabama, 2012

Anchored and produced weather for all weeknight newscasts while graphically animating the weather story telling process. Advocated for station severe/tropical weather plans. Presented long-form severe weather coverage. Transitioned graphics for HD conversion. Updated the website, blog, social media, telephone weather lines, and text message forecasts.

Senior Research Assistant - University of Miami - RSMAS, Miami, Florida, (non-continuous) 1999 - 2010

Analyzed meteorological data for the Explorer of the Seas project. Evaluated All-Sky camera images and plotted data.

Part-time Meteorologist - WTSP-TV 10 News, St. Petersburg, Florida, 2008 - 2009

Anchored and produced weather for weekend morning newscasts while filling-in for weekday morning and noon newscasts. Provided weathercasts for the digital weather sub-channel, updated blog style web forecasts, text alerts, and provided Tampa Bay area radio forecasts.

Evening Meteorologist - NBC WeatherPlus (National HQ), Englewood Cliffs, New Jersey, 2008

Anchored and produced weather on national broadcasts for the NBC WeatherPlus digital weather channel. Delivered live-breaking and scripted weather news reports.

Morning Meteorologist - WFOR-TV CBS4, Miami, Florida, 2006 - 2007

Anchored and produced weather for WFOR and WTVX (West Palm Beach) from 6 - 9am while filling-in on noon and weekend morning newscasts. Produced weather for evening newscasts.

EDUCATION

University of Miami - Coral Gables, Florida, Bachelor of Arts - Geography and Meteorology

Mississippi State University - Starkville, Mississippi, Bachelor of Science - Broadcast Meteorology

SKILLS/ETCETERA

WSI Weather Products including MAX Storm, TVI and ShowFX, Weather Central Live, ESP Live Radar, Baron's FasTrack Radar, Vizrt Interactive Weather, iPhone, iMovie, Microsoft Programs, Full Member of the AMS, Member of the NWA, and proficient in Spanish.

PUBLICATIONS

Norcross, Bryan, 2006: *Hurricane Almanac 2006* (Assisted in research and fact-checking for historical, scientific, practical, and other hurricane related information and data)

Key E.L., P.J. Minnett, R.A. Jones, 2004: Cloud distributions over the coastal Arctic Ocean: surface based and satellite observations. *Atmospheric Research*

CONFERENCES

NWA Annual Meeting (2011), Florida Governor's Hurricane Conference (2009/2010/2014), AMS Conference on Broadcast Meteorology (2004/2010), Bahamas Hurricane Conference (2005/2007/2008), National Hurricane Conference (2004/2005/2006/2014/2015), National Tropical Weather Conference (2015), Southeast Severe Storms Symposium (2005), ChaserCon (2015)
